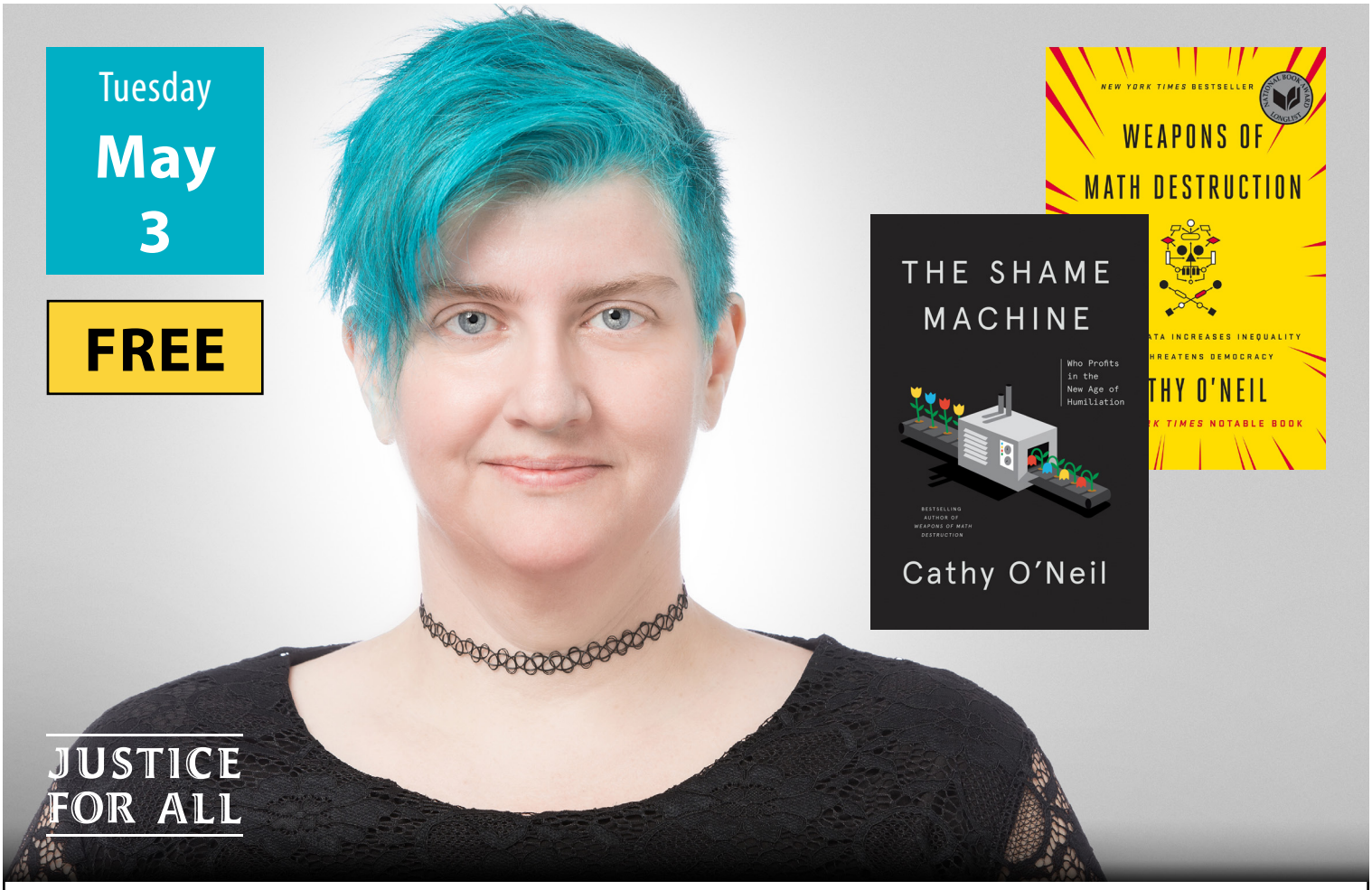

Data Scientist and Bestselling Author

Cathy O'Neil

The Shame Machine: Who Profits in the New Age of Humiliation

Tue, May 3 / 7:30 PM / UCSB Campbell Hall

FREE (registration required/general admission)

Includes an at-home viewing option

Mathematician and data scientist Cathy O'Neil explores the realities and dangers of social networking, the consequences of algorithm design, and defending human dignity in the context of predatory capitalism. Her bestselling book *Weapons of Math Destruction* was a semifinalist for the National Book Award, and her expertise was featured in the acclaimed documentary *The Social Dilemma*.

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